

# **BIRLA INSTITUTE OF LIBERAL ARTS AND MANAGEMENT SCIENCES**

**OFFERS ONLINE INTERACTIVE CLASSES FOR 2021-2022**

**ELEGIBILITY : CLASS XII OR EQUIVALENT**

**PLATFORM : GOOGLE MEET**

<b>COURSES</b>	<b>DURATIONS</b>
<b>CONTENT WRITING &amp; BLOGGING</b>	<b>4 MONTHS</b>
<b>BRAND POSITIONING</b>	<b>4 MONTHS</b>
<b>DIGITAL MARKETING</b>	<b>6 MONTHS</b>
<b>IMAGE BUILDING</b>	<b>9 MONTHS</b>
<b>HUMAN RESOURCE MANAGEMENT</b>	<b>12 MONTHS</b>
<b>DIGITAL COMMUNICATION &amp; MEDIA MANAGEMENT</b>	<b>12 MONTHS</b>
<b>INTERIOR DECORATION &amp; DESIGN</b>	<b>12 MONTHS</b>
<b>FILM APPRECIATION &amp; A WAY TO STUDY CINEMA</b>	<b>12 MONTHS</b>
<b>FASHION DESIGNING</b>	<b>18 MONTHS</b>

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